

## **Cliniminds: About Medical and Educational Academy**

Medical and Educational Academy is an independent institution for learning and teaching. We deliver our educational programmes through several divisions or “Schools” focused on skills-oriented medical subjects. We have adopted a blended learning approach to continuing professional development.

Our story goes back many years. From the outset, founders of Medical and Educational Academy had a passion for education and our motto, “Widening Access, Maintaining Standards” reflects our belief that every healthcare professional has the right to access quality higher education to further their career.

We have three “schools” currently. These are the school of ultrasonography, school of reproductive medicine and the school of applied surgery launching in 2021.

Our school of ultrasound is responsible for the delivery of the Ultrasound programme. The modular programme is accredited by “EACCME” and covers several specialities delivered through unique courses (modules) including imaging science, obstetrics and gynaecology ultrasound, general medical, vascular ultrasound and many more.

The School of Reproductive Medicine delivers courses relevant to Reproductive Medicine. The modular structure covers several topics from the basics of reproductive anatomy, physiology and endocrinology to the more complicated subjects of assisted reproductive technology, ethics and counselling.

The School of Applied Surgery will be delivering relevant courses in the field, which will be launched in 2021. The modular structure covers a wide spectrum of topics including the basics of surgical instrumentation and safety, fundamentals of surgical skills, specialist surgical subjects such as hysteroscopic, laparoscopic and reproductive surgery.

Delivery of higher education has changed considerably in the past decade. Equally, demand for high calibre courses is ever increasing, but is compounded by the ever-spiralling costs of delivering education, potentially making it out of reach for the majority of healthcare professionals. The philosophy “Widening access, Maintaining Standards” was pioneered by Advanced Medical Simulation Online and inspired the formation of Medical and Educational Academy for delivery of education. Professor Nazar Amso, with more than three decades of experience in higher education heads the education programmes at MedEd Academy.